



HELPING MEN GET BACK TO THE TOP OF THEIR GAME

- ✓ **First Simplified Franchise Approach to Men's Health Services**
 Free patient tests and consultations allow for large conversions. We specialize in 4 main areas: testosterone replacement (TRT), erectile dysfunction (ED), weight loss management, and vitamin therapy.
- ✓ **High-Ticket Recurring Revenue Membership Model**
 Men are loyal customers. High retention and a predictable, easy to operate business.
- ✓ **Small Brick and Mortar Footprint**
 1,000 - 2,000 sq. ft. needed in turnkey medical suites. No buildout needed! Minimal tenant improvement.
- ✓ **In-Office Lab = Quick Results**
 NO 3rd party lab needed! Results attained within 15 minutes. Men can hang in lobby with soda and snacks, while watching ESPN.
- ✓ **Lean Staffing Model = Breakeven Fast**
 4-5 employees, M-F, 8am - 5pm, NO holidays. NO weekends.

QUICK TO OPEN,
4-6
 MONTHS!



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