



M O D E R N[®]
PURAIR
INDOOR AIR QUALITY EXPERTS

FRANCHISE INFORMATION REPORT



MODERN PURAIR IS EXPANDING!

The revolutionary indoor air quality franchise is a wise choice for entrepreneurs seeking a recession-resistant business

Modern PURAIR is the fastest-growing indoor air quality franchise in Canada – and for good reason. In the wake of the pandemic, indoor air quality is a top-of-mind concern, and home and property owners are willing to invest in services that keep their families, tenants, and employees safe and healthy.

This is where Modern PURAIR excels. As the go-to experts in indoor air quality, Modern PURAIR has grown to over 25 locations in Canada. With low-cost ownership, a proven business model that's based on multiple, recurring revenue streams, and world-class support from industry experts who know how to build and scale an indoor air cleaning business, Modern PURAIR is a best-bet investment.

If you're looking for a recession-resistant business opportunity that keeps people safe & healthy in the places they live and work, investing in a Modern PURAIR franchise is a best-bet investment.



A LOW-COST OPPORTUNITY

REASONS TO OWN

A RECESSION-RESISTANT BUSINESS

Canadians have never been more aware of the air they breathe than they are right now. The recent pandemic raised the standards for indoor air quality - and as a result, Modern PURAIR franchise owners are busier than ever. Our continued growth is proof that our business model is both recession-resistant and essential to our customers.

ENJOY EXCEPTIONAL WORK/LIFE BALANCE

One of the best reasons to go into business for yourself is to take control of your future. Modern PURAIR is committed to helping you reap the benefits of business ownership by providing you with comprehensive support, technology and resources that allow you to run a business no matter where you are in the world.

COMPETITION? WHAT COMPETITION?

There's a reason why Modern PURAIR is the fastest growing indoor air quality franchise in Canada: the rest of the industry is fragmented, unsophisticated, and made up of independent operators that simply cannot compete. By focusing on providing exceptional customer service and expert work, Modern PURAIR franchise owners stand out.

FRANCHISE FEE = \$50,000

TOTAL INVESTMENT = STARTING AT \$172,920

Modern PURAIR is one of the most affordable franchise opportunities in the booming home services category.





WORLD-CLASS SUPPORT

WE KNOW HOW TO HELP YOU GROW YOUR BUSINESS

Modern PURAIR is led by an executive team with decades of experience in the indoor air quality industry. Our training, support, and continued investment in cutting edge technology is all based on our significant experience as to what entrepreneurs need to grow an indoor air quality business. We provide support for every aspect of the business model, including technical expertise, marketing, customer service, and a national call-center to ensure that you never miss a call. When you invest in a Modern PURAIR franchise, you're joining a brand that has your back every step of the way

FRANCHISE TESTIMONIALS

Modern PURAIR franchise owners open up about what they love about their businesses

“What really made the Modern PURAIR franchise opportunity stand out to me was the support the corporate office offers. They set every franchisee up for success with the proven business model, marketing support and a method for taking care of back-end office tasks so that I can focus on growing my business.”

- RYAN MOTE
PURAIR OWNER, LONDON ONTARIO

“Our business is growing really quickly and that is exciting. Because of the amazing infrastructure in place, we plan on adding a new truck to our fleet every year so that we can continue to meet our customers’ demand for cleaner air in their homes and place of business.”

- TANNER AND ANDREA LEGER
PURAIR OWNERS IN SASKATOON, SASKATCHEWAN

“Before becoming a franchisee with Modern PURAIR, I had a successful career in the real estate world. Once I saw what PURAIR was doing, it was obvious that they were on top of their game and I thought ‘this is amazing!!’ These franchisees were really in it to make a difference in their community. So, I left my real estate career and haven’t looked back.”

- MATT TAYLOR
PURAIR OWNER IN VANCOUVER, BRITISH COLUMBIA

NEXT STEPS

Ready to open a Modern PURAIR in your area?

A member of our team will reach out for a short, introductory call to find out more about you, discuss the brand and answer any initial questions you may have. We are looking forward to hearing from you and are excited that you’re interested in taking your future into your own hands by investing in a Modern PURAIR franchise. Thank you for your interest in becoming an owner of a Modern PURAIR franchise!