

FOODPROSYS^{**} Service Beyond Sanitation

FRANCHISE OPPORTUNITY

Welcome to Foodprosys

Alethea Mejía

Don Mejía



As the founders of this company, we'd like to thank you for your interest in exploring the Foodprosys franchise opportunity. We are passionate about the organization we have built, the work we do for our clients, and the lifestyle this business allows us to live.

Sanitation may not sound like the most exciting industry to get into, but let us tell you, there's more to it than you may think. We work in a unique niche of the commercial cleaning services industry where the stakes are particularly high. The work we do each day can actually **save lives.** We help our clients create safe working environments and help them prevent food-borne illnesses from being passed on to consumers.

Our work must be exceptional, and perfectly executed. And because we deliver on those expectations, we are proud to say that the loyalty and longevity of our business relationships with both our staff and our clients is quite impressive. This business has created a lifestyle we thoroughly enjoy and wish for everyone to experience. We have built a business model from the ground up, one that makes a difference in our world, and our lives. We want that for you, too.

We have learned the hard way what it takes to start and manage a business; we learned from and overcame the challenges – so you don't have to.

We are looking for franchise owners to take advantage of our experience and create something special for themselves. We invite you to learn everything you can about the Foodprosys franchise opportunity, one that is uniquely dedicated to cleaning and sanitizing food processing and food manufacturing facilities.

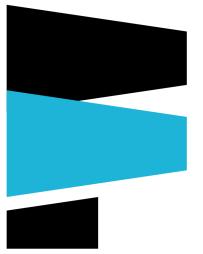
Making Innovations in Sanitation, Don & Alethea Mejía, Founders

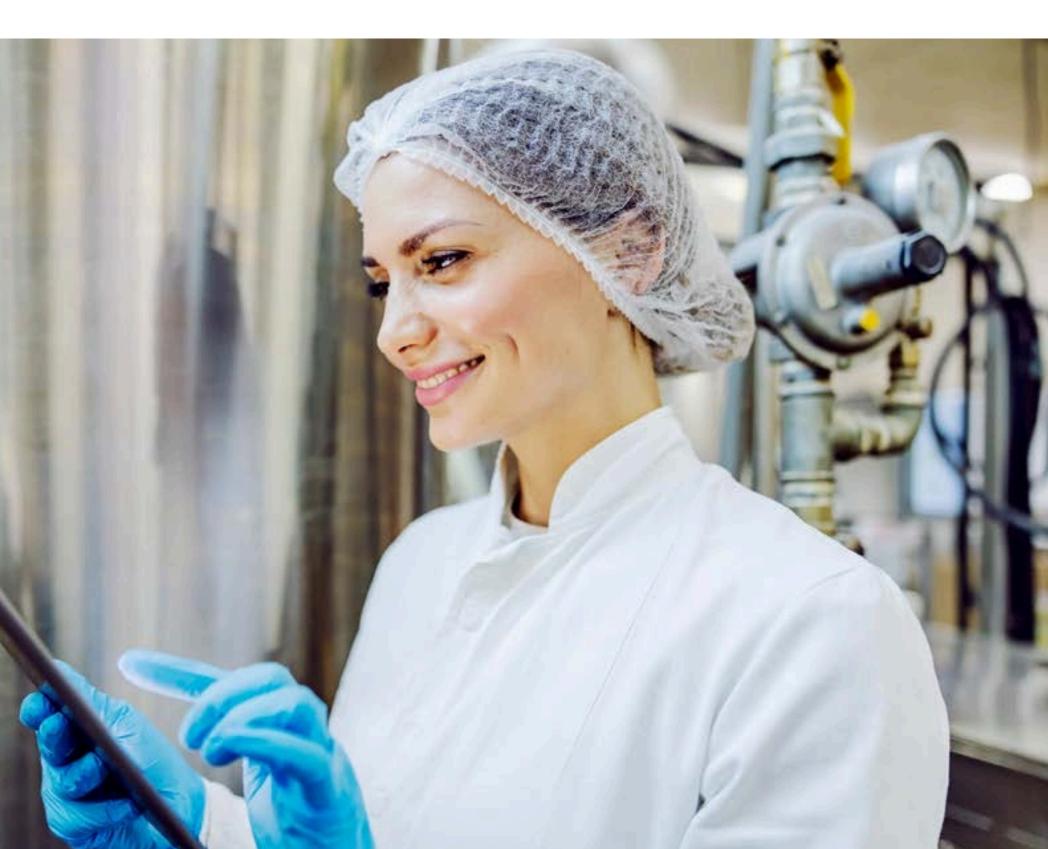
Our Story

The original business model behind Foodprosys was founded in Edmonton, Alberta in April 2004 by a husband-and-wife team, Don and Alethea Mejía. A janitorial home-based business at first, these two visionaries have made it a priority to specialize in food <u>processing facility sanitation</u>, a niche market within an immense industry. With further networking and research, the company's specialized sanitation services were first introduced in early 2005. And the rest, as they say, is history. Today, food processors have come to rely on the excellent service provided by the Mejías and their specially trained teams. And today, they are ready to help qualified franchise owners bring these same important, high-quality services to more clients across the country.









One Type of Client. On Purpose.

As a Foodprosys franchise owner, you will take pride in your ability to get the job done properly for your clients by focusing exclusively on providing critical sanitation services to mid-sized food processing and manufacturing facilities (while outsourcing more routine janitorial or office cleaning services, when needed).

Food processors and manufacturers are held to higher standards when it comes to cleanliness and sanitation. Their business is <u>regulated by</u> <u>governmental</u> entities, where food and safety requirements leave no room for error. Our sanitation work is inspected each and every day to help ensure our clients remain industry compliant. As you can guess, not all janitorial companies are up for that level of responsibility.

We serve a <u>uniquely focused industry</u> <u>niche</u>, are growing our roster of national accounts and have some of the longest lasting client relationships in the regions where we have done business.

We have achieved all this while building a strategically positioned, efficiently operated franchise program. And, we're creating business growth paths for people like you – to help you reach your personal and professional goals.



Franchise Partner Values





We're dedicated to what we do by being true, authentic, and committed to the foundations of our values, the pillars to which our relationships are built.

RESPECT

We cultivate what each has to offer, with respect generating respect. With this, we continually build a beneficial and lasting relationship with our clients, employees, and franchisees.

INNOVATION

Change is the constant wind that fills our sails; we both embrace it and propose it. We invest in continuous learning and training through education and certification.

PROFESSIONALISM

Through good quality and exceptional skills, we transform interactions into golden experiences. We ensure the best in health and safety in the workplace. We maintain competitiveness by having a strong desire that our clients will always be first.

COMMITMENT

Commitment ignites our action and drives our work. It fuels our passion for a job well done. We want to be known for great customer service in the Food Processing and Manufacturing Industry.

Food safety starts with Foodprosys. Join our system to make a difference for others and yourself.

Why own a Foodprosys?

SERVE A VERY SPECIALIZED INDUSTRY NICHE

Typical commercial janitorial service providers are not equipped or qualified to meet the standards of food processing requirements. That means more clients will turn to you to meet the needs of their business. There are over 7,000 food procession facilities in Canada representing a \$117 billion market.

VIRTUALLY RECESSION RESISTANT

This is a needs based business serving clients that must meet strict government regulations. As a result, our services are resistant to outside economic factors.

NATIONAL ACCOUNTS PROGRAM

Word is out and it is good! National companies want cleaning and sanitation services they can rely on. That's why they will turn to Foodprosys. And when they turn to us, we'll turn to you to fulfill local needs in your market.

HANDS-ON TRAINING & SUPPORT

We'll train you on all the important aspects of operating your business efficiently and effectively and provide ongoing guidance to ensure you're always running smoothly. On top of that, we'll do your billing and usual collections for you! It's something you won't have to worry about, so you can concentrate on growing your business.

RECURRING REVENUE MODEL

Services are completed daily/weekly under contract with your customers



The Franchise Opportunity

Here is what to expect when you join the Foodprosys franchise program:

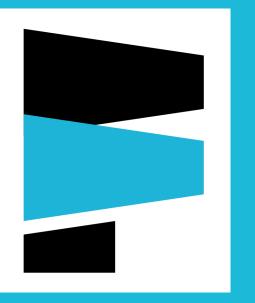
Franchise Fee: \$39,500 Estimated Initial Investment: \$136,150 to \$187,00 **Royalties:** 6% **Brand Marketing Fund Contribution: 2.5% Exclusive Territories:** Based on population and # of facilities **Mobile Business:** no brick-and-mortar location required



*A complete detailed breakdown of initial investment and fee's will be provided in the Franchise Disclosure Document (FDD).

Foodprosys Phase 1 Development





Food Processors and Manufacturers Need Foodprosys. We need YOU. Where will you get started? Let's talk further.

Your Path to Ownership?

Ready to take the next steps to see if Foodprosys is a fit for you:



Introductory call with a member of our development team



Complete a Franchise Consideration Form



Virtual Business Overview and Territory Discussion



Receive the Franchise Disclosure Document (FDD)



Discovery Day with the Founders



Secure Financing and Complete Business Plan



Sign your Franchise Agreement



Learn More Today!



FOODPROSYS Contact Us Today!

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