



Driven to Grow.
Designed to Scale.
Limitless by Name.
Limitless by Opportunity.

LT **LIMITLESS TIRE**

THE LIMITLESS DIFFERENCE

THE OPPURTUNITY

A resilient, essential category with consistent year-round demand and strong seasonal sales cycles.

THE SOLUTION

A Canadian franchise model combining independent ownership with national support.

THE ECONOMICS

A scalable store format supported by proven systems, inventory programs, and marketing.

THE EDGE

Strength in numbers: buying power, dealer network support, and shared growth tools.

WHERE LIMITLESS COMPETES

The Intersection of Performance, Customization & Essential Service

Essential Service Foundation

Tires and automotive service create consistent, non-discretionary demand

High-Margin Customization

Rims, lift kits, and performance upgrades drive higher ticket averages and enthusiast loyalty.

Tech-Enabled Retail

Proprietary tools and e-commerce integration enhance customer experience and conversion.

Premium Brand Access

Strategic partnerships provide access to globally recognized brands and exclusive offerings.

A SMARTER WAY TO SCALE

BUILT TO REDUCE RISK AND ACCELERATE
GROWTH



Protected Territory

A defined market designed to support local dominance – not internal competition.



Built-In Infrastructure

National programs, systems, and tools that reduce startup guesswork and operational friction.



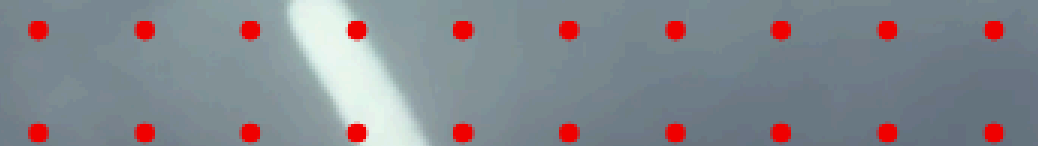
Faster Ramp-Up

Brand recognition, supplier access, and marketing support designed to shorten the path to traction.



Ongoing Support + Accountability

A network built around shared performance, shared learning, and long-term operator success.



INVESTMENT SNAPSHOT

Clear Structure. Transparent Model.

Franchise Fee \$39,900 One-time initial franchise fee.

Royalty Up to 8% of Gross Revenue

Ongoing support, systems, and operational infrastructure

National Marketing Fund Up to 2.5% of Gross Revenue

Brand development and coordinated national marketing initiatives.

Liquid Capital Starting from \$150,000

Includes leasehold improvements, equipment, branding, and initial inventory.



YOUR PATH TO OWNERSHIP

A Clear Process. A Supported Launch

1. Application

Initial inquiry, qualifications review, and introductory call.

2. Discovery

Business model walkthrough, territory discussion, and franchise evaluation.



3. Training

Operations, sales, product knowledge, and launch preparation.

4. Launch

Site readiness, inventory setup, marketing rollout, and grand opening support.

From first conversation to opening day, supported at every step of the way.

BUILD WITHOUT LIMITS

INDEPENDENT OWNERSHIP.

NATIONAL STRENGTH.

UNLIMITED POTENTIAL.

THE OPPORTUNITY IS LIMITLESS.

 **LIMITLESS TIRE**

Connect with us

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